

The Academic Failure with Alloy



Alloy

Amazing Type System



Brilliant Solver



Excellent GUI



10+ Forks



Lots of Scientific Papers



Mature Codebase



Widespread Industry Use



Who Cares?



Academic Payoffs

- Use of your research
- Funding from companies
- Fame!
- Fun!

**Open a new front of
interesting problems!**

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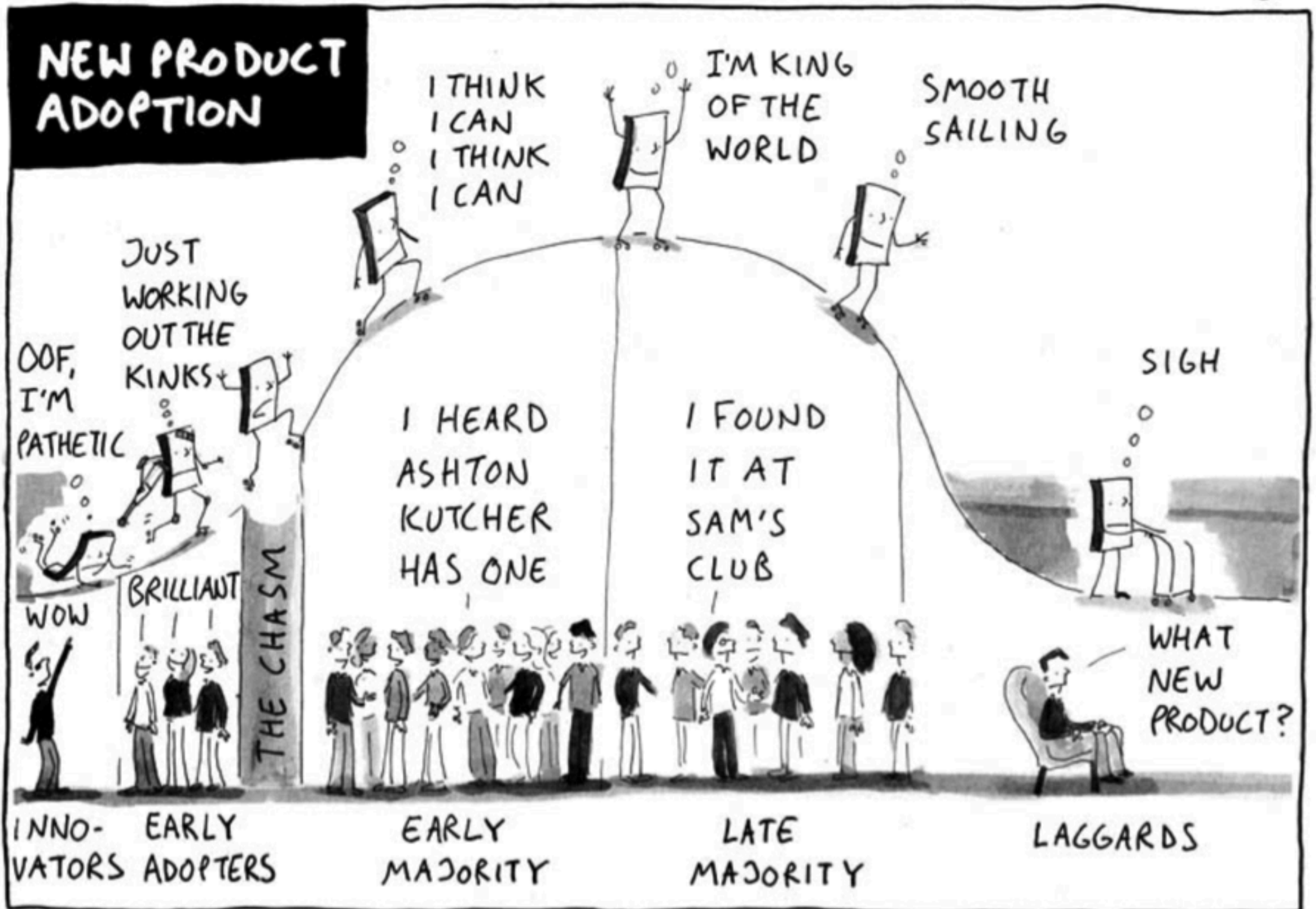
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GEOFFREY A. MOORE

Author of Escape Velocity

NEW PRODUCT ADOPTION

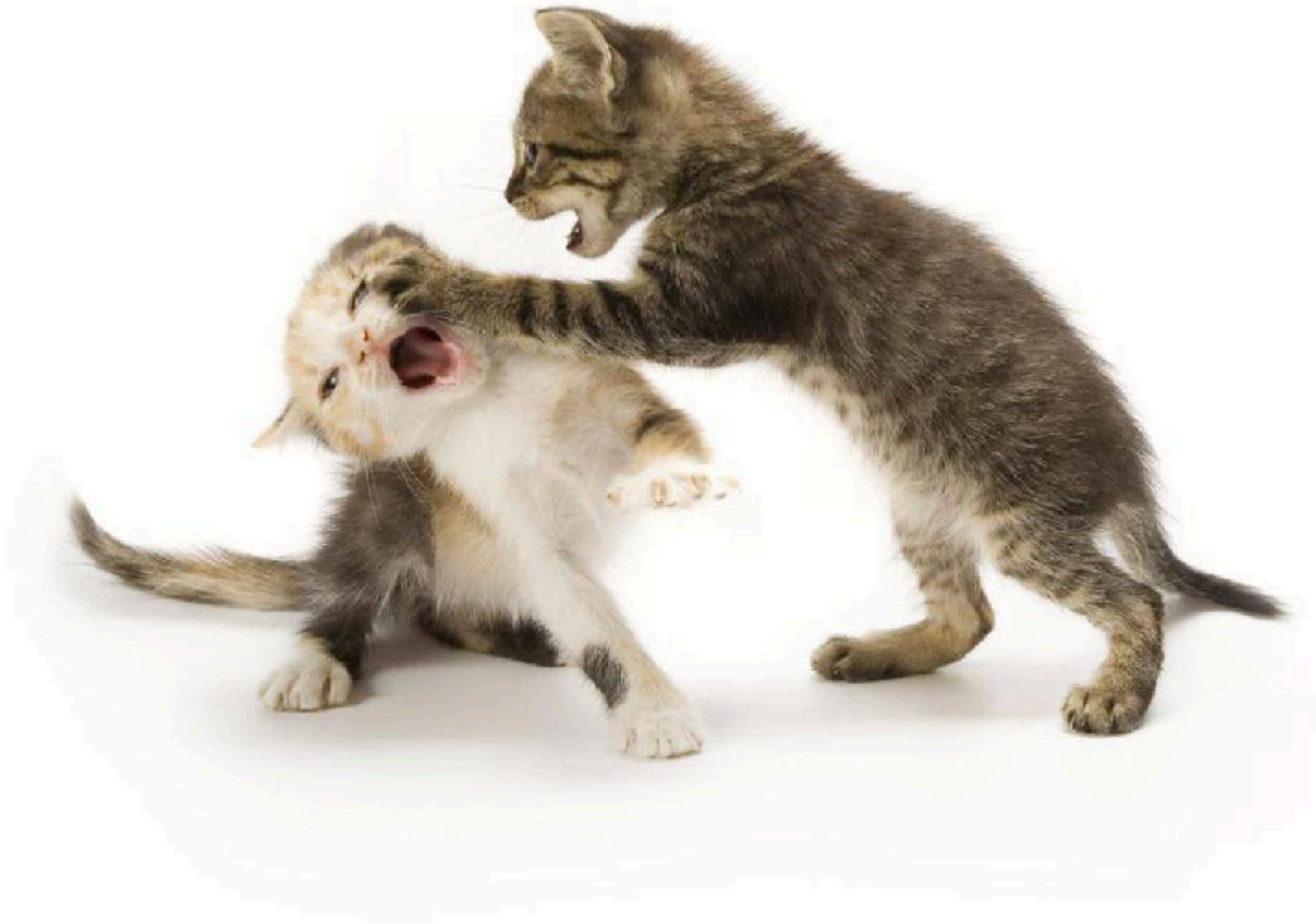


And we're not even a
startup ...

Collaboration



Implies Conflicts



How to fund the chores?





What I can do

- Open Source Aspects
- Java & Software Engineering Aspects
- Contribute code
- Governance

- Motivation:
 - Curiosity
 - Provide consultancy, maybe product one day

?